IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of: TTAB

Application Number: 76/549,842

Mark: SMART MONEY

Filed: September 30, 2003

By: Smart Money Mortgage Center, Inc.

Published: July 6, 2004

REQUEST FOR EXTENSION OF TIME FOR FILING A NOTICE OF OPPOSITION

Commissioner for Trademarks Trademark Trial and Appeal Board Box: TTAB No Fee 2900 Crystal Drive Arlington, Virginia 22202-3513

Dear Sir:

Beneficial Franchise Company, Inc. hereby requests a 45-day extension of the term for filing a Notice of Opposition for the above-identified matter.

The extension of time is being sought for good cause so that the parties may negotiate possible settlement of this and/or related matters.



Enclosed are three (3) copies of this request, as required by 37 C.F.R.

§2.102(d)

Respectfully submitted,

David A Finhorn

ANDERSON KILL & OLICK, P.C. Attorneys for Opposer

1251 Avenue of the Americas New York, New York 10020 (212) 278-1000

New York, New York Date: July <u>3</u>,7 2004

CERTIFICATE OF MAILING

Express Mail No.: EL 179769033 US

Date of Deposit: July 27, 2004

I hereby certify that a **REQUEST FOR EXTENSION OF TIME FOR FILING A NOTICE OF OPPOSITION** is being deposited with the United States

Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R.

§1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, Trademark Trial and Appeal Board, Box: TTAB No Fee, 2900

Crystal Drive, Arlington, VA 22202-3513.

Audrey de Souza